



Our Ref: 2007293/GEO/MIN

Geneva, 5 July 2007

Dear GEO Colleagues,

The Communication Task Force will be coordinating a video exhibit during the Ministerial Meeting in Cape Town. In order to create and build an exciting, dynamic and interactive central exhibit area, we are looking towards the GEO community to produce relevant video materials.

These videos will form the basis of a central display and will be played throughout the Summit. The GEO Secretariat is looking for contributions of 1-3 minutes videos. This set up does not preclude the video materials to be displayed on the exhibition stands presented by Members, Participating Organizations and other attendees.

The specifications for these videos are:

- 1-3 minutes
- No sound/voice over – but explanatory text within the video is encouraged
- Format: DVD/VCD

In order for the GEO Secretariat to plan the video exhibition, we will need to be advised of your contribution(s) by the 1st of September. This does not mean that your contribution must be ready by then, but we would need to be aware at the earliest time of the details, including theme, content, length and format.

We look forward to receiving your contributions by the 1st of September 2007. In the meantime, for any further information, please contact Niki Parker – Communications and Outreach Officer, GEO Secretariat NParker@geosec.org, tel: +41 22 730 8209.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'José Achache', written over a vertical line.

José Achache
Secretariat Director