

# WG Outreach and User Linkage

Report to GGOS Retreat 2007

# WG Outreach and User Linkage

- IAG Outreach Secretariat (Szabolcs Rózsa new WG member?)
- Cooperation with IYPE
- WG Meeting 3 in San Francisco 14<sup>th</sup> December
- GAGOS and the European Commission – future funding?
- Website – meeting Chairs GGOS and WG OU in Potsdam 5<sup>th</sup> February
- GGOS Workshop 2007

# Outreach and User Linkage - Charter

**The Outreach and User Linkage Working Group is working towards [a plan for ] an integration of the IAG services in GGOS and an integration of geodesy [GGOS] in other sciences, international and regional organizations and system such as IGOS-P, GEOSS and United Nation authorities. The WG coordinates the drafting and development of a GGOS presentation and outreach strategy. Contact with the other IAG bodies and activities is important to ensure a common and holistic mode of operation.**

**The WG facilitates the process (including encouraging active involvement by the user communities) of identifying and describing the user requirements from the different user groups within scientific/geophysical disciplines, techniques, non-scientific organizations, national authorities, industry and others.**

# Charter vs activity

- integration of the **IAG services in GGOS**
- integration of geodesy [GGOS] in
- **other sciences**
- **international**
- **regional organizations**
- **outreach strategy**
- **Contact with the other IAG bodies**
- **user requirements**
- **Dataportal, (GGOS WG, Retreat)**
- **Brochure/leaflet/posters**
- **IGOS-P (Theme, member, WS)**
- **GEO (WG members, Tasks)**
- **EUREF, AFREF**
- **GEO Outreach Plan**
- **IAG Outreach Secretariat**
- **GAGOS (end users), Indigo (internal users)**

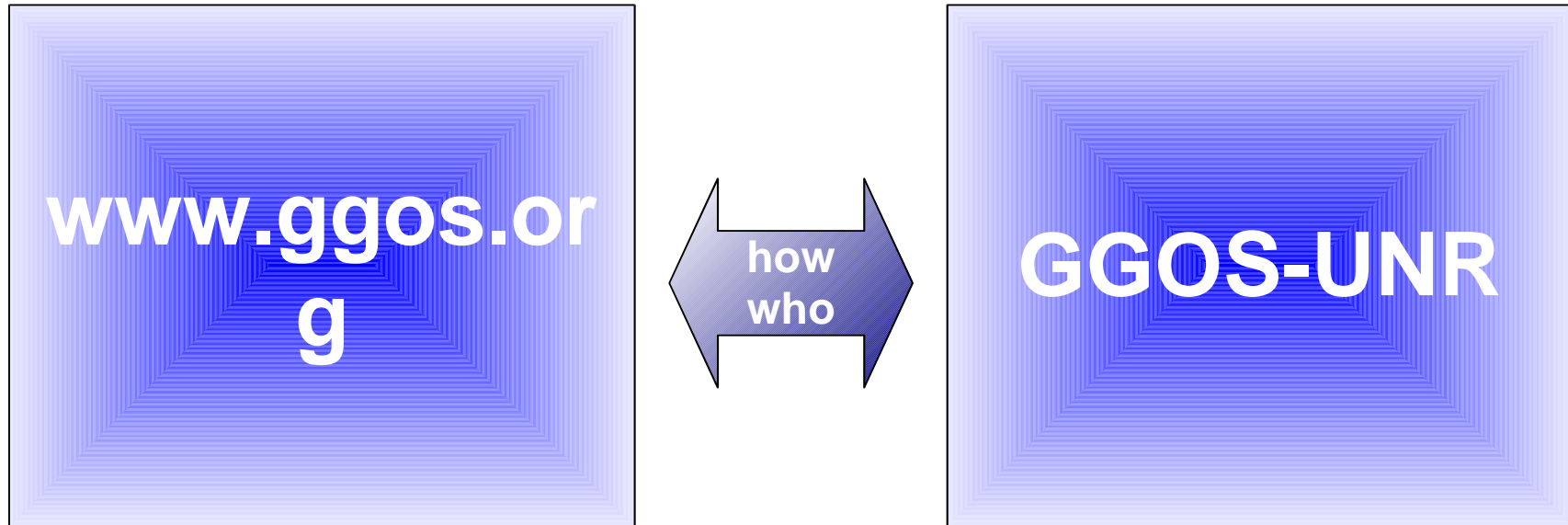
# GGOS Outreach Plan

- GGOS Website
- Brochure/Leaflet
- GEO Outreach Plan

# GGOS Website

- [www.ggos.org](http://www.ggos.org)
  - outreach external users
- GGOS-UNR
  - outreach and coordination tool “internal” users

# GGOS website



# GGOS Poster

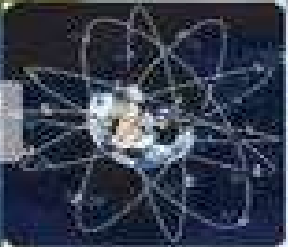
## IAG's Global Geodetic Observing System (GGOS)



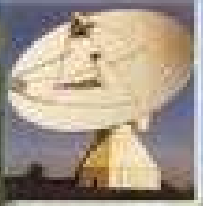
International Laser Ranging Service (ILRS)



International GPS Service (IGS)



International VLBI Service (IVS)



IAGU services are based on more than 400 global observation stations.

Positioning and Navigation



Products

Geometry and Kinematics



Earth Orientation and Rotation



Gravity Field and its Variability



Applications

Positions and Velocities



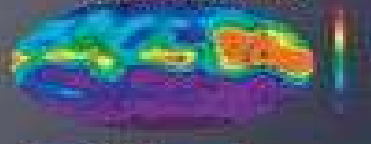
Sea Level Changes



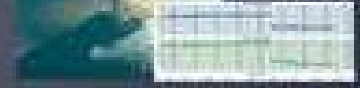
Hydrological Cycle



Specific Humidity



Volcanoids



Ice Mass Balance

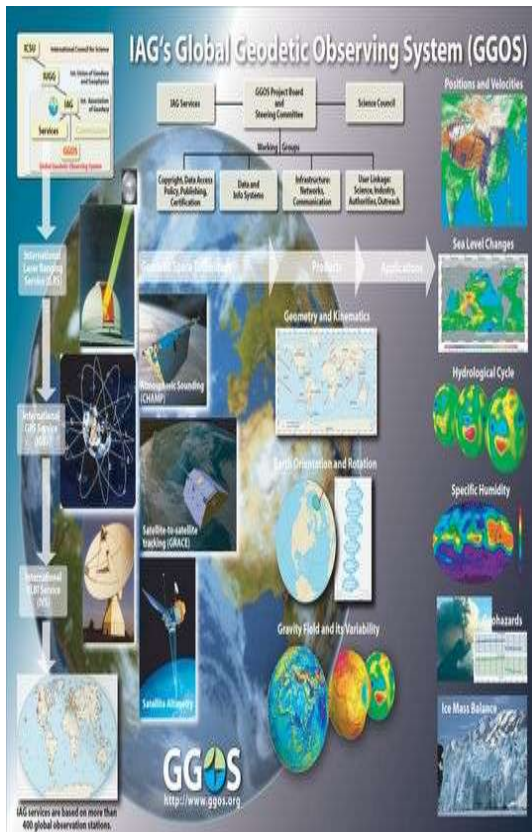


**GGOS**  
<http://www.ggos.org>

# Brochure/Leaflet

Scientists

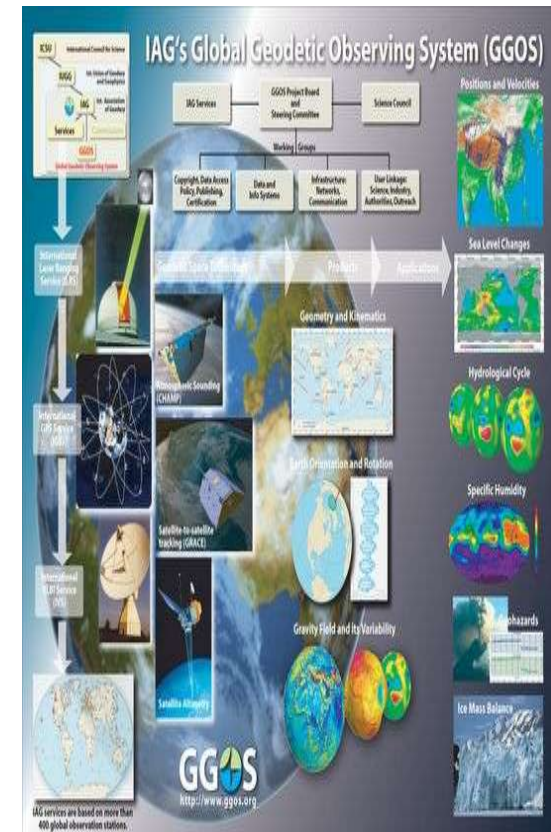
General Public



Content?  
What/Why

Who?

When?



# Global Geodetic Observing System

## IAG Services and Commissions

**Products**

Reference Frames

Geoid

Other

**Focus Application areas**

Geohazards

Climate Change

Water Cycle

**Focus geographical regions**

Developing Countries

# Outreach future activities

- Posters and presentations at
  - EGU
  - IUGG
  - AGU
- information about the GGOS2020
- Sponsor/letter of support to “From ancient surveying to modern climate research”