

GGOS Outreach Plan

General principles of the Outreach Plan

based on the GEO Outreach Plan 2007 – 2009

Discussions on key topics to be promoted

in order to get the attention from the public we need to focus on key messages

The level of activity

the resources available – what do we need

Cooperation with IAG

contact with the IAG secretariat is necessary and will be of mutual benefit

Cooperation with other organizations

GEO – IGOS-P – UN

List of organizations and programs that will be targeted

GGOS will have to define a targeted public