

### **Stakeholder:**

has several meanings, depending on the context;

Wikipedia (<http://en.wikipedia.org/wiki/Stakeholder>):

"Stakeholder may refer to:

- \* Stakeholder (**general**), an individual or organization with a **legitimate interest in a given situation, action or enterprise.**
- \* Stakeholder (**corporate**), a **party who affects, or can be affected** by, an organization's actions
- \* Stakeholder (**law**), a **third party who temporarily holds money or property while its owner is still being determined"**

## *Stakeholder Conference (2)*

### List of Stakeholders

#### **Stakeholder (corporate):**

*A narrowly defined list of stakeholders might include:*

- \* Employees
- \* Communities
- \* Shareholders
- \* Creditors
- \* Investors
- \* Government

*Broader lists of stakeholders may also include:*

- \* Suppliers
- \* Labor unions
- \* Government regulatory agencies
- \* Industry trade groups
- \* Professional associations
- \* NGOs and other advocacy groups
- \* Prospective employees
- \* Prospective customers
- \* Local communities
- \* National communities
- \* Public at Large (Global Community)
- \* Competitors
- \* Schools

## *Stakeholder Conference (3)*

### GGOS Stakeholders

#### *Narrow list:*

- \* IAG
- \* The Commissions
- \* The Services;
- \* The funding agencies;
- \* Governments;
- \* UNESCO, GFA, GEF.

#### *Lists can be extended*

#### *Broader list:*

- \* Station operators;
- \* Regional organizations (e.g., WEGENER, AFREF, NGOS, ...);
- \* The space agencies as providers of satellites, CEOS;
- \* Providers of infrastructure (e.g., DoD as provider of GPS), GALILEO provider, ...);
- \* FIG, ...
- \* IUGG, ICSU, WCRP, ESSP, GEWEX, IGBP, and many other science programs;
- \* ICG, UN-Agencies;
- \* GEO and other Earth observation programs;
- \* Educational organizations.



International  
Association of  
Geodesy

## *Stakeholder Conference (4)*

GGOS Shareholders



### **Shareholders:**

- \* IAG;
- \* The Commissions;
- \* The Services;
- \* *The funding agencies;*
- \* *Contributors;*

## *Stakeholder Conference (5)*

### Goal of the Discussion

*Important tasks:*

- \* agree on specific goals for the Stakeholder Conference;*
- \* decide of whom to include from the broader list;*
- \* decide on where and when to hold the Conference;*

A Shareholder conference could be held in conjunction with the IAG meeting in 2009.